

LOGO DESIGN COMPETITION



WE NEED YOU TO HELP US CELEBRATE 30 YEARS OF RAINBOWS BEREAVEMENT SUPPORT GB BY DESIGNING A NEW LOGO

PRIZES

WINNER WILL GET

- * THEIR LOGO USED ON THE RAINBOWS WEBSITE
- * THE NEW AND ORIGINAL RAINBOWS TEDDY BEAR
- * A SET OF BEAUTIFULLY WRITTEN BOOKS ON BEREAVEMENT AND LOSS FOR THEIR SCHOOL

RUNNER UP WILL GET

- * ART PACK
- * A SET OF BEAUTIFULLY WRITTEN BOOKS ON BEREAVEMENT AND LOSS FOR THEIR SCHOOL

PLEASE SEE THE CREATIVE BRIEF FOR MORE DETAILS
ASK YOUR TEACHER FOR MORE INFORMATION

2022 is a special year for Rainbows Bereavement Support GB as we worked alongside schools in Great Britain for 30 years. Help us celebrate by designing a new logo for Rainbows Bereavement Support GB and see if you can win a prize for you and your school

You may know all about Rainbows because you have been on one of our programmes or you may not even know that your school is a Rainbow school. We are a charity that works with schools so they can support any of their children who have suffered any type of loss. Going on to Rainbows programme means children have a place to speak with other children and support each other.

Tips for designing the best logo

A logo is very important as it shows through picture and words what a company does and what is important to them. It is very quick and visual way to introduce who you are. The winning logo will become a part of how we explain Rainbows to people and will be seen on our website, paperwork and on every school site registered with us.

The images below show a great logo is distinctive, appropriate, memorable, practical and simple in form.



Here is our current logo, as you can see it tells everyone what we do and it includes an actual Rainbow. How could your logo do both these things and even more?

You can find out more about us at <https://rainbowsgb.org>



Some simple competition rules

- * Use A5 paper
- * Include the Rainbows mission with the image: 'Guiding children & young people through Life's storms'
- * Keep it simple
- * Use no more than one or two fonts
- * Use distinct colours and imagine how it would look when it may be printed in only one colour
- * Originality is what works
- * Send us your pictures and images by 20 June 2022

Please make sure your artwork can be sent via post or via email as scanned image or photo to below:

Rainbows GB National Resource Centre
Rainbows Bereavement Support GB
Hall Lane
Maghull
Liverpool
L31 3DZ

Please send any queries to the team at rainbowsgb.dc@btconnect.com

**GOOD LUCK!! WE CAN'T WAIT TO
SEE YOUR LOGOS**